

# MAGNIFICENT DISPLAY OF DRY GOODS !

## JAMES A. GRAY & CO.,

194 and 196 Broad Street, Augusta, Ga.,

Beg to inform their Friends and the Public that they are now Receiving one of the Largest and Most Complete Assortments of

### Staple and Fancy Dry Goods,

Which they have Ever had the Pleasure of Exhibiting in Georgia.

With an experience of **TWENTY-EIGHT YEARS'** catering for the taste of Georgians and South Carolinians,—with ample means to make all our purchases for Cash,—and with Splendid Rooms and light to display our Magnificent Stock, having four floors forty-one feet wide, by one hundred and twenty-five deep, (as clear and as light as day in all parts,) we feel **PERFECTLY CONFIDENT** in saying to our friends and the public generally, that we will

**GUARANTEE ALL GOODS LEAVING OUR HOUSE TO BE OF THE BEST QUALITY,**  
**AND WE WILL FURTHER GUARANTEE THEM TO BE AS CHEAP AS ANY**  
**RESPECTABLE NEW YORK HOUSE WILL SELL THEM !**

Getting accustomed to our New and Splendid Headquarters, and becoming Aroused to the Exigencies of the same, we modestly venture the assertion that such a

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As we have on Sale this Fall has **NEVER BEEN SEEN IN ONE ESTABLISHMENT IN GEORGIA** since the formation of the State.

It should require but little reasoning to show that the Greater the Sales, the Smaller the Profits a Merchant can do business upon. As Five Per Cent on a Million is better than Forty Per Cent. on One Hundred Thousand. Hence we aim at a

### Million Sales Per Annum !

And having prepared a requisite place to transact such business, we venture the prediction that the business will follow.

We Request the Closest Scrutiny of our Goods and Prices, as

**WE FEAR NOT THE COMPETITION OF THE WORLD !**

☞ Samples sent by Mail, and Goods freely shown, without importunity, by the following Efficient and Gentlemanly Corps of Assistants :

T. C. BLIGH,  
THOS. R. ADDY,  
TILMAN R. DENNY,  
DR. JNO. R. PARKER,  
J. A. CALHOUN,  
O. E. RINGLAND,  
E. B. PILCHER,  
E. B. BRINSON,  
W. D. ELLINGTON,  
EDWARD McFAUL,  
FRED HORTON,  
E. T. DORTIC,  
JAMES A. GRAY,

London, England,  
Charleston, S. C.  
Edgefield, "  
Abbeville, "  
"  
Milledgeville, Ga.  
Warren Co., Ga.  
Jefferson Co., G.  
Wilks Co. Ga.  
New York,  
"  
Augusta, Ga.

M. J. MULLANE,  
W. J. LETTICE,  
ROBERT BUCKLEY,  
JNO. LYON,  
F. McADAMS,  
MISS JOSEPHINE KELLY,  
M. TURNER,  
JAS. F. JEROME,  
E. HAMMOND,  
JNO. HASKEL,  
A. E. JONETTE,  
J. H. FERGUSON,  
WILLIAM DELANE.

Augusta, Ga.  
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"  
Superintendent Ladies Department,  
Cashier,  
Delivery Department,  
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"  
Book Keeper,  
Assistant Book Keeper,